

Exploring business prospects in southern Africa

OPPORTUNITY

"Threading together South Africa's trade and investment opportunities"

Winger 2016



The South African Chamber of Commerce and Industry's stated mission is: "Using SACCI's position as the most represented business organisation in South Africa to improve the business environment, in which members operate, thus enabling economic growth through international trade."

With this in mind, Opportunity is distributed by SACCI to 10 000 of the top global qualified prospects who are identified as potential buyers of South African products and investors into our economy. This distribution makes use of the extensive network of organised business available at the highest level.

Distributed to:

- SACCI members and chambers including all SADC affiliates
- SACCI takes us to every international trade conference and Exhibition they are involved in throughout Europe and the UK, as well as those with SACCI and NAFCOC representation locally.
- 110 mission stations (SA embassies) via Depart. of Foreign Affairs
- Opportunity publication on our behalf in the welcome packs of all incoming Trade Delegations who have already been qualified as trade investors into South Africa
- SACCI, NAFCOC, IPSA and CHAMSA members
- All directors and procurement managers in the local, national and provincial government departments and municipalities;
- CEOs, HR directors, and procurement managers of all top 300 JSE-listed companies and mining companies.

Conferences:

- **Nov. 2015** - Mining Indaba
- **Jan. 2016** - Mining Indaba & African Utility Week
- **Mar. 2016** - African Utility Week & SMME *Opportunity* Roadshow
- **May 2016** - SMME *Opportunity* Roadshow & Africa Ports & Harbour Show
- **July 2016** - SMME *Opportunity* Roadshow & SACCI Conference

USUAL FEATURES:

- Trade
- Human Capital
- Infrastructure: (Transport, ICT, Energy, Security, Mining, Architecture)
- Agriculture
- Finance / Economics
- Entrepreneurs / SMMEs,
- Sustainable Environment
- Water
- Research and Development

SPECIFICATIONS:

Trim size: 275mm x 210mm

Colour: 4 colour litho

Frequency: Six issues per year
(bimonthly)

ADVERTISING RATES:

Three-page profile: R45 000

Double-page spread (DPS):
R36 000

Inside front cover DPS: R45 000

Inside back cover: R 35 000

Outside back cover: R45 000

A4 page: R23 800

Half page horizontal: R13 800

OPPORTUNITY ONLINE:

Advertising based on similar features of publication.

For information on advertising rates please call:

Venesia Fowler:

Tel: + 27 (0) 21 681 7000

Cell: + 27 (0) 82 954 4395

Or visit the website:

<http://www.opportunityonline.co.za>

