

Exploring business prospects in southern Africa

OPPORTUNITY

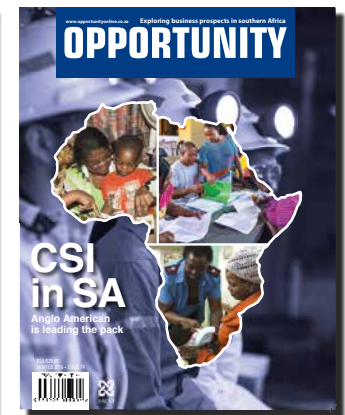
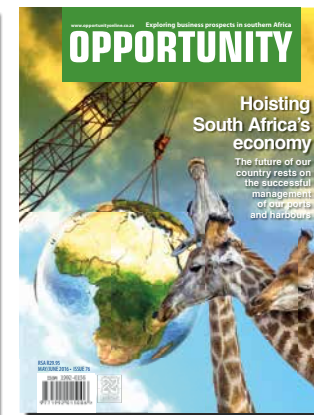
Driving trade and investment in South Africa

Opportunity, a flagship title in Cape Media's stable of leading B2B publications, showcases business, trade and investment opportunities and prospects to a highly targeted readership. This audience includes corporate South Africa, foreign and domestic investors in South Africa, and all levels of government, making *Opportunity* the perfect vehicle for communication and marketing within the business and investment environment. It is for this reason that *Opportunity* has been selected as a publication of choice by the South African Chamber of Commerce and Industry (SACCI) for distribution to its members.

CONTENT

Each issue includes regular features and analysis of:

- Trade into Africa and internationally
- Investment trends and opportunities
- Banking, finance and funding
- Infrastructure development
- Key growth sectors, including transport, ICT, energy, agriculture, mining, and construction
- Economic Development Zones



In addition to regular content, each bimonthly edition of *Opportunity* focuses on key elements of trade and investment, determined by the edition's distribution at major events:

February / March issue

- Investing in African Mining Indaba
- Africa Energy Indaba
- Future Bank Africa
- SMME-*OPPORTUNITY* Road Show

April / May issue

- Infrastructure Investment Summit
- African Utility Week
- Tourism Indaba
- NAACAM-Automotive week
- SMME-*OPPORTUNITY* Road Show

June / July issue

- Saitex
- Africa Ports and Harbours Show
- Cargo Africa
- SMME-*OPPORTUNITY* Road Show

August / September issue

- Skills Development Summit
- Oil & Gas Africa
- Maritime & Offshore Africa

October / November issue

- African Real Estate and Infrastructure Summit
- AfricaCom
- African Agri Investment Indaba

December / January issue

- Special issue featuring an overview and analysis of major trade and investment success stories and achievements

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DISTRIBUTION

SACCI members and major chambers of commerce in South Africa
Provincial investment promotion agencies in South Africa
Local development agencies in South Africa
Special Economic Zones in South Africa
At major national and international business, trade and investment events in South Africa
SA foreign offices via the Department of International Relations and Cooperation
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To all levels of government in South Africa



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